

# Why consider sponsoring?

The Pickaway County Agricultural Society takes pride in the opportunities we provide to our community and youth. As a sponsor for the Pickaway County Fair you can publicly show your support for our junior fair while advertising your services. With multiple educational, exhibition, agricultural, and entertainment events planned throughout fair week there are thousands of spectators and participants that come through our gates. Community support and youth enrichment is important to us. We appreciate your thoughtful consideration as you decide what level you would like to support Pickaway County's rich agricultural heritage and tradition, community, and youth.



**2023 Pickaway County Fair Royalty (L to R)**  
**King's Attendant, Anam Havan**  
**King, Mitch Ruff**  
**Queen, Samantha Mayhugh**  
**Queen's Attendant, Eva Merritt**

## Scan this QR code to fill out your 2024 sponsorship online now!



In addition to a highly visible promotional opportunity sponsors receive 1 complimentary weekly admission pass for every \$500 of sponsorship or 1 daily admission pass for every \$200 of sponsorship. PLUS all sponsors are listed on our website with a link for visitors to click to their website or social media page as soon as payment is received through the week of fair.



## June 15-22, 2024

### 2024 Sponsorship Opportunities

- Visibly show support for the fair and exhibitors
- Various levels of sponsor opportunities
- Promote your business
- Perks & benefits for sponsors
- Tax deductible donation



[PickawayCountyFair.org/fair/sponsors](https://PickawayCountyFair.org/fair/sponsors)





## Platinum

**\$2,000** *specify choice(s)*

- **Champions Row Tent** (all the grand and reserve champion animals, for week)
- **Grandstand Events** – Pick one event – Motocross, Autocross, Tractor Pull, Truck Pull, Demolition Derby (3'x6' barricade jacket banner for week, promo named sponsor for event)
- **Logo on Livestock Pen Tags** (fair supplied, approximately 1,000 pens, stalls & cages)
- **Logo on Jr. Fair Exhibitor Numbers** (fair supplied, approximately 1,000 exhibitors)
- **Showmanship Winners/Awards**
- **THE Steamin' Demon PCF Featured Harness Race Package** – named sponsor for race, photo with race winner, winner's circle sign, ride in starting gate, 3x5 banner on exterior fence for week, race blanket & race trophy, full page ad in race program



## Gold

**\$1,250** *specify choice(s)*

- **Heritage Hall Show Arena Banner** (fair supplied, 4'x6', for week)
- **Grandstand Barricade Banner** (fair supplied, 3'x6' barricade jacket banner, for week)
- **Kiddie Tractor Pulls** (Tuesday & Thursday, named event/attraction sponsor, fair supplied 3'x5' banner)
- **Harness Racing Package** – named sponsor for 1 race, photo with race winner, winner's circle sign, ride in starting gate, 3x5 banner on exterior fence, race blanket & division trophy, 1/2 page ad in race program

## Silver

**\$1,000** *specify choice(s)*

- **Veteran's Day or Senior Day**
- **Pickaway's Perfect People Ag-Stravaganza**
- **Livestock Show Photography Sponsor** – "Photography presented by" in all social media, print and promo
- **Heritage Hall Show Arena Banner** (sponsor supplied, 4'x6', for week)
- **Admission Ticket** (logo, QR code, and/or coupon to appear on all digital tickets, approx 15,000+)
- **Harness Racing Package** – named sponsor for 1 race, photo with race winner, winner's circle sign, ride in starting gate, 3x5 banner on exterior fence, race blanket & division/class trophy, 1/4 page ad in race program

## Bronze

**\$750** *specify choice(s)*

- **Lancaster Pike Exterior Fence** (fair supplied, 3'x5' for week)
- **Harness Racing Package** – named sponsor for 1 race, photo with race winner,, 3x5 banner on exterior fence, race blanket & division/class trophy, 1/8 page ad in race program



## Promo

**\$500** *specify choice(s)*

- **Lancaster Pike Exterior Fence** (sponsor supplied, 3'x5' for week)
- **Kids Zone** – kids activities on the promenade
- **Community Plaza Fence** (fair supplied, 3x5, for week)
- **Website Banner Ad** – digital banner with company logo appears on the home page of the fair website from time of payment through end of fair week
- **Harness Race Division Package** – named sponsor for 1 race, photo with race winner,, race blanket & division trophy, 1/8 page ad in race program



## Community

**\$300** *specify choice(s)*

- **Golf Cart Signage** (7" x 32", displayed on back of director golf cart, fair supplied, for week)
- **Community Plaza Fence** (sponsor supplied, 3x5, for week)
- **Harness Racing** – named sponsor for 1 race, photo with race winner,, race blanket
- **Harness Racing Program Ad** – full page (8.5"x11")

## Add-Ons

*with any \$300+ sponsorship add any of these options*

Harness Racing Program Ads:

- \$50 – 1/8 page (business card size)
- \$75 – 1/4 page (4"x5.5")
- \$150 – 1/2 page (8"x5.5")
- \$150 – Harness Race Blanket
- \$200 – 10 second continuous ad scroll displayed on all 55" TVs in Heritage Hall & all livestock barns, for week

